

Bankers of «Sberbank Private Banking» study under the exclusive international program.

Sberbank Corporate University, the Association of International Wealth Management (AIWM) and the Swiss Financial Analysts Association (SFAA) have signed an agreement on a joint educational project.

The five-year agreement, which involves the study of Sberbank Private Banking personal bankers as part of the Personal Banker School, was signed by Valeria Zabolotnaya, Rector of Sberbank Corporate University, Andreas Jacobs, Chief Executive Officer of AZEK AG (Provider of Educational Services, Switzerland) and Evgenia Tyurikova, Head of Sberbank Private Banking.

Personal Banker School is a two-module educational program developed by Sberbank Corporate University and Sberbank Private Banking with the participation of the Association of International Wealth Management (AIWM) and the Swiss Financial Analysts Association (SFAA). This is the first international program in Russia aimed at training and increasing the competencies of personal bankers and financial advisers to international standards in the field of Wealth Management and Private Banking. Graduates of the program will receive AIWM certificates, which are valued on the international market as one of the most status and prestigious.

Valeria Zabolotnaya, Rector of Sberbank Corporate University: “Corporate University is actively developing international cooperation with the best business schools, such as Insead, Stanford, London Business School. We are pleased that the Corporate University portfolio, which includes more than 200 educational solutions, has been replenished today with a new project. The personal banker school will be a great addition to our educational expertise. The personal banker school will be opened for all personal bankers and financial advisers who require basic professional demands”.

Evgenia Tyurikova, Head of Sberbank Private Banking: “Sberbank Private Banking has initiated the foundation of a Personal Banker School. We formulated the ideology of the project and took an active part in the creation and development of the educational program. In 2019, a group of Sberbank Private bankers was trained under the program. We are interested in improving the knowledge and competencies of our employees, and also want to formulate international-level qualification standards for the whole Russian Private Banking market”.

Andreas Jacobs, CEO of AZEK / SFAA:” We are delighted with the cooperation with Sberbank Corporate University and Sberbank Private Banking and bringing an established global standard of the highest quality to Russia. It further strengthens our world-wide network of countries offering the AIWM programs. We believe that in an increasingly challenging market environment, having access to top quality educational courses is an essential requisite for anyone who wants to operate in the field of finance.”